Supplementary Information for Legislative Review

2000 - 2001 Departmental Expenditure Estimates

Manitoba Culture,
Heritage and Tourism

100-05979/

MANITOBA CULTURE, HERITAGE AND TOURISM

SUPPLEMENTARY INFORMATION

FOR

LEGISLATIVE REVIEW

2000-2001 EXPENDITURE ESTIMATES

PREFACE

This document has been produced by Manitoba Culture, Heritage and Tourism as a departmental supplement to its Printed Main Estimates. It is intended to provide background information on the Department, which complements the information already contained in the Printed Main Estimates. It is hoped this additional information will assist members of the Legislature in their review of the Department's estimates.

The contents of this supplement are organized into three parts. Part one provides an overview of the Department of Culture, Heritage and Tourism's 2000/01 budget requirements. Part two provides program and financial information including details of staffing requirements and expenditures. The information in part two is organized on the basis of existing main appropriations so that it will provide an easy cross-reference to the Printed Main Estimates. Part three provides a five-year historical budget comparison. A standard glossary of terms is also included at the end of the document.

This document has been developed to assist members of the Legislature in the review of the Printed Main Estimates. It is hoped that it will provide a meaningful information supplement and that it will meet the needs of the users of the information. I welcome feedback as to the usefulness of this supplementary information.

Diane McGifford

Honourable Diane McGifford
Minister of Culture, Heritage and Tourism

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PART 1

DEPARTMENTAL OVERVIEW

MANITOBA CULTURE, HERITAGE AND TOURISM

MINISTER

Honourable Diane McGifford

DEPUTY MINISTER

Tom Carson

HISTORICAL BACKGROUND

The Department of Culture, Heritage and Recreation was established in September 1983, when the Department of Cultural Affairs and Historical Resources amalgamated with the Recreation and Regional Services sections of the former Department of Fitness, Recreation and Sport.

In January 1985, the functions carried out by the Advertising Audit Office, Information Services, Statutory Publications and all print and preparatory purchasing functions were established within the Department.

In February 1996, the functions of the Fitness Directorate were transferred to the Department and incorporated as part of the Recreation and Wellness Promotion Branch.

In October 1999, the functions of Tourism were transferred to the Department resulting in the present name of Manitoba Culture, Heritage and Tourism.

In May 2000, responsibility for the Seniors Directorate and the Manitoba Council on Aging was transferred to the Department.

ROLE AND MISSION STATEMENT

Manitoba Culture, Heritage and Tourism's mission is to promote and enhance the well-being, identity and creativity of Manitobans while contributing to the economic viability of the Province.

In order to achieve its mission the Department of Culture, Heritage and Tourism is comprised of the folllowing six divisions:

- Culture, Heritage and Recreation Programs Division supports, creates and develops a broad range of cultural, arts, heritage, recreation, wellness and library services, programs and opportunities which benefit Manitobans and their communities.

- Tourism Division facilitates the growth of the tourism industry. The Division markets and promotes Manitoba as a travel destination and assists businesses and regions to develop and expand tourist attractions and facilities in Manitoba.

- Information Resources Division coordinates and manages communications for government departments. The Division's mandate is to enhance the quality, consistency, accountability and cost effectiveness of departmental communications programs.

- Provincial Services delivers corporate and public information management services through three branches: Translation Services, Provincial Archives, and Legislative Library. The Division makes Government's information accessible through records management, written and oral translation, depository library programs, access and privacy legislation and direct response to public inquiries. The Division also preserves information which reflects the diverse experience and aspirations of Manitobans.

- Seniors Directorate supports the development, implementation and review of policies related to seniors' issues. The Manitoba Council on Aging provides a direct line of communication between seniors and the government.

- Administration and Finance supports corporate management of the Department's human, financial and information resources and assists in meeting the legislative and policy requirements of central agencies of government. The Division also administers the Community Places Program and supports the operation of the Manitoba Film Classification Board.

ORGANIZATION

The Department's organization structure is indicated in the following chart. Detailed descriptions of the activities of each of these divisions are contained in Part 2 of this document.

Schedule 1

STATUTORY RESPONSIBILITIES OF THE MINISTER OF CULTURE, HERITAGE AND TOURISM

The Amusements Act (Except Part II)

The Arts Council Act

The Centennial Centre Corporation Act

Le Centre Culturel Franco-Manitobain Act

The Coat of Arms, Emblems and the Manitoba Tartan Act

The Fitness and Amateur Sport Act (as it pertains to fitness)

The Foreign Cultural Objects Immunity from Seizure Act

The Freedom of Information and Protection of Privacy Act

The Heritage Manitoba Act

The Heritage Resources Act

The Legislative Library Act

The Manitoba Film and Sound Recording Development Corporation Act

The Manitoba Museum Act

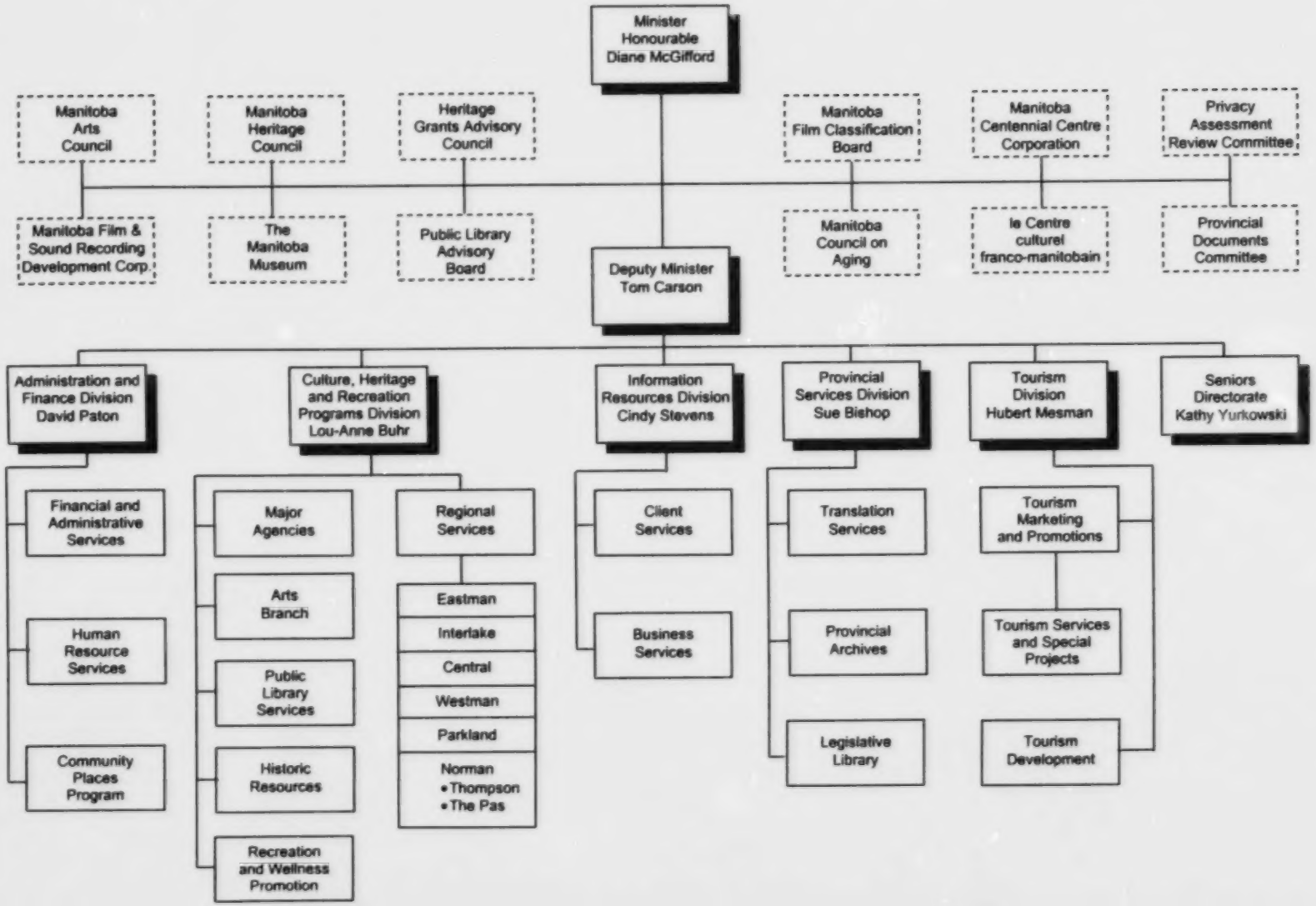
The Museums and Miscellaneous Grants Act

The Public Libraries Act

The Public Printing Act

The Tourism and Recreation Act (except that portion of clauses that pertain to the licensing and operation of outfitters, hunters or fishing lodges and their out-camps).

CULTURE, HERITAGE AND TOURISM
ORGANIZATION CHART



Schedule 3

CULTURE, HERITAGE AND TOURISM

EXPENDITURE SUMMARY

BY MAIN APPROPRIATION

	Estimates of Expenditure 2000/01 $(000's)	Change From 1999/00 %	Estimates of Expenditure 1999/00 $(000's)*
SUMMARY OF PROGRAMS			
1. Administration and Finance	**2,649.0**	0.8	2,628.8
2. Culture, Heritage and Recreation	**32,178.8**	-	32,194.6
3. Information Resources	**10,515.8**	1.0	10,415.2
4. Tourism	**7,351.9**	(10.7)	8,233.4
5. Seniors Directorate	**761.7**	(20.0)	952.3
6. Capital Grants	**4,705.9**	-	4,705.9
7. Amortization of Capital Assets	**628.3**	6.8	588.2
Total Appropriations for Culture, Heritage and Tourism	**58,791.4**	(1.6)	59,718.4
SUMMARY OF EXPENDITURE APPROPRIATIONS			
Operating Expenditures	**53,457.2**	(1.8)	54,424.3
Capital Grants	**4,705.9**	-	4,705.9
Infrastructure	**-**	-	-
Amortization of Capital Assets	**628.3**	6.8	588.2
Total Appropriations for Culture, Heritage and Tourism	**58,791.4**	(1.6)	59,718.4

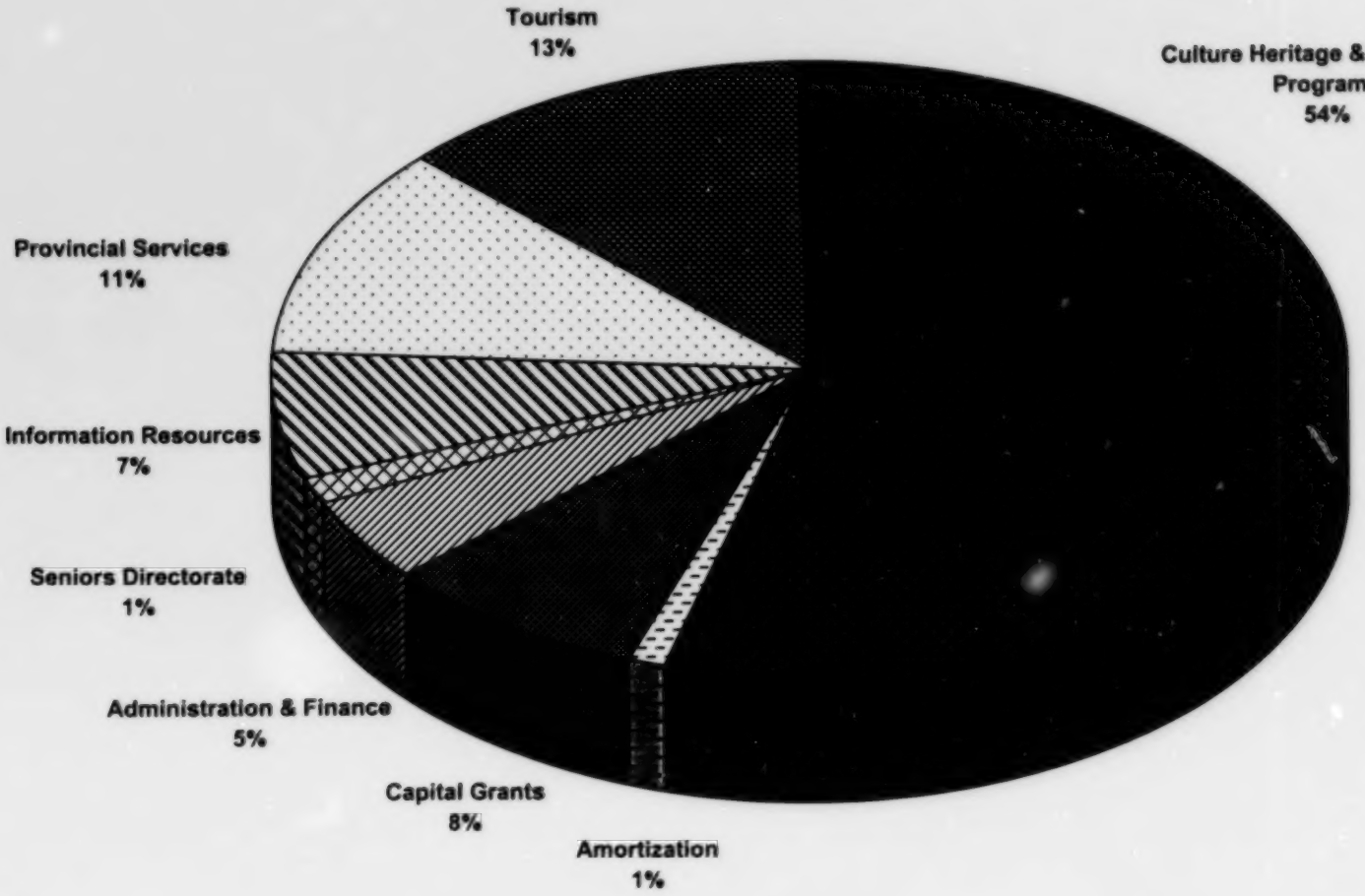
***RECONCILIATION STATEMENT**

$(000)

Printed Main Estimates of Expenditures 1999/00 - Culture, Heritage and Citizenship	58,336.7
- Seniors Directorate	929.0
Transfers of functions from:	
- Industry, Trade and Mines	8,322.8
Transfers of functions to:	
- Healthy Child Initiative	(119.6)
- Labour	(7,790.7)
Allocation of funds from:	
- Family Services and Housing	40.2
Estimates of Expenditures 1999/00 (Adjusted)	59,718.4

CULTURE, HERITAGE AND TOURISM

2000/01 - EXPENDITURES BY OPERATING DIVISION - $58.8M



Schedule 4

Schedule 5

CULTURE, HERITAGE AND TOURISM

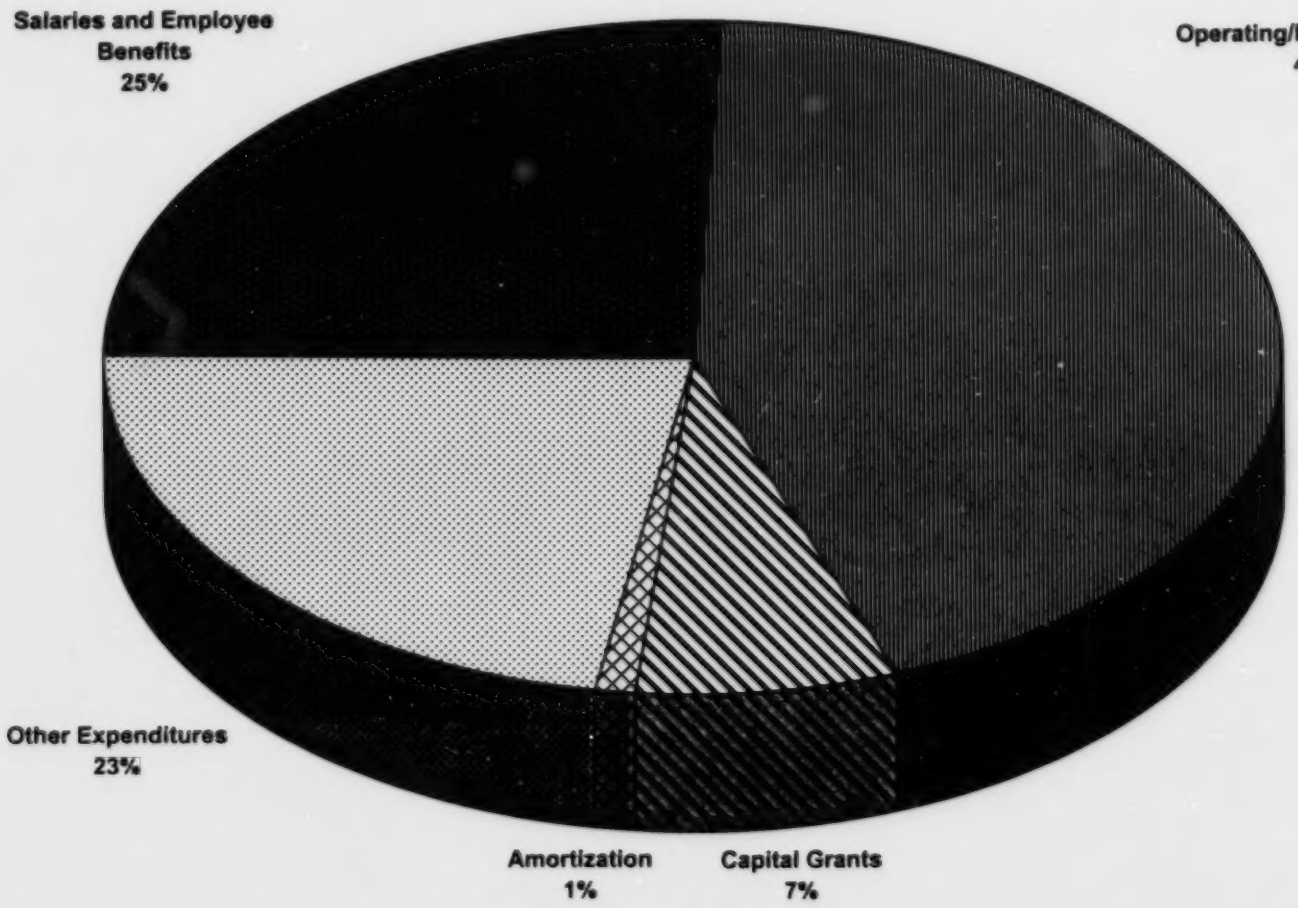
EXPENDITURE SUMMARY

BY SALARY & EMPLOYEE BENEFITS, OTHER EXPENDITURES, GRANTS, AMORTIZATION AND RECOVERIES

	Estimates of Expenditure 2000/01 $(000's)	Estimates of Expenditure 1999/00 $(000's)
Salaries and Employee Benefits	**16,053.8**	16,288.7
Other Expenditures	**14,206.9**	14,938.2
Operating/Project Grants	**27,461.0**	27,323.9
Capital Grants	**4,705.9**	7,343.9
Amortization	**628.3**	588.2
Less: Recoverable from other Appropriations	**(4,264.5)**	(6,764.5)
Total Expenditures	**58,791.4**	59,718.4

CULTURE, HERITAGE AND TOURISM

2000/01 - EXPENDITURES BY TYPE - $58.8M



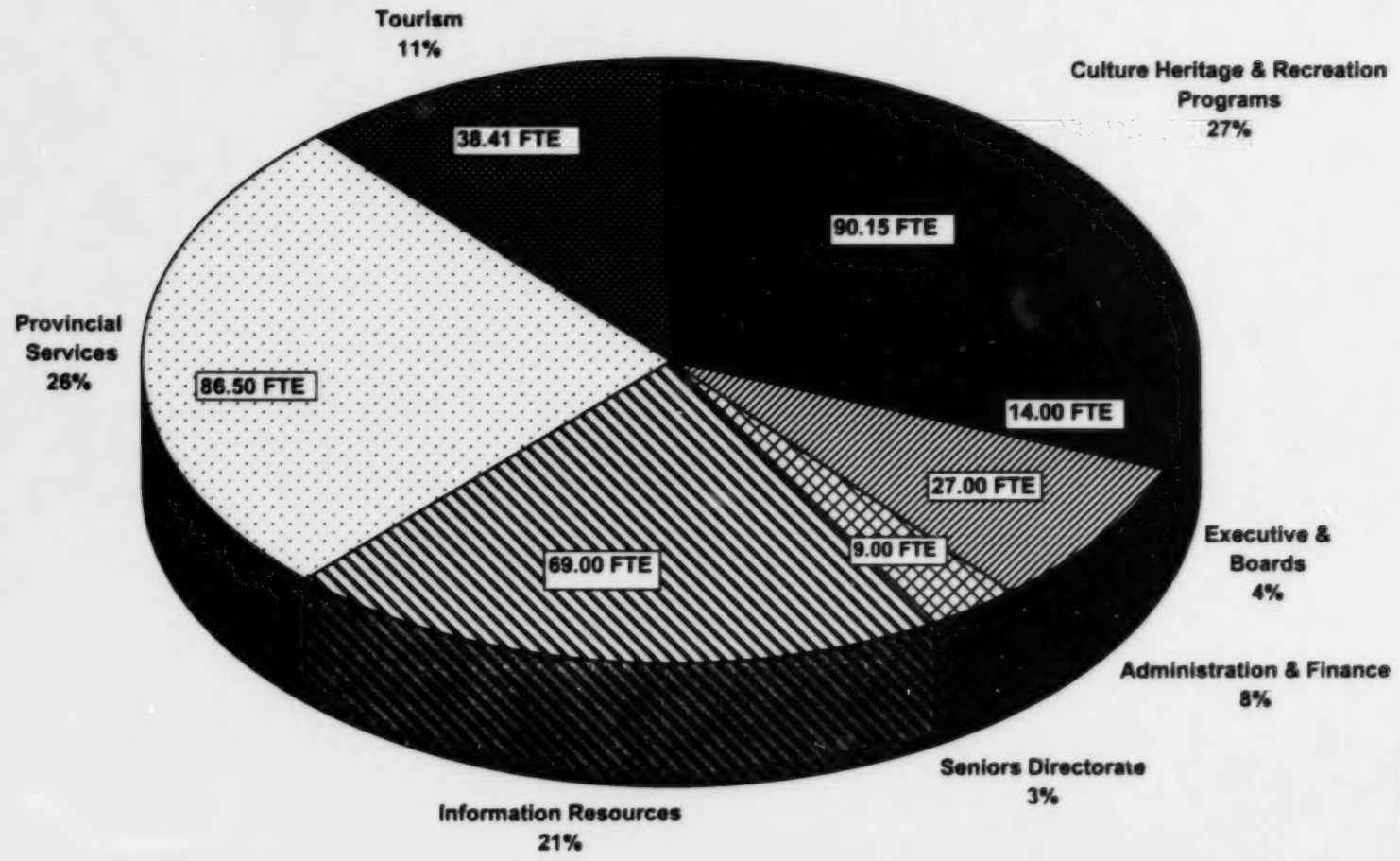
Schedule 7

CULTURE, HERITAGE AND TOURISM
STAFFING SUMMARY

Res. No.	Approp. No.	Division/Branch	Estimates of Expenditure 2000/01 $(000's) FTE	$(000's)	Estimates of Expenditure 1999/00 $(000's) FTE	$(000's)
14-1		**Administration and Finance**				
	14-1A	Minister's Salary	1.00	27.3	1.00	27.0
	14-1B	Executive Support	9.00	463.1	9.00	463.1
	14-1C	Financial and Administrative Services	27.00	1,324.0	27.00	1,312.8
	14-1E	Manitoba Film Classification Board	4.00	157.9	4.00	156.2
		Total	41.00	1,972.3	41.00	1,959.1
14-2		**Culture, Heritage and Recreation Programs**				
	14-2A	Executive Administration	5.00	285.1	5.00	283.2
	14-2D	Heritage Grants Advisory Council	1.00	37.6	1.00	40.3
	14-2E	Arts Branch	11.60	568.1	10.60	562.0
	14-2F	Public Library Services	20.00	798.0	20.00	798.7
	14-2G	Historic Resources	23.55	1,190.9	23.55	1,196.1
	14-2H	Recreation and Wellness Programs	10.00	483.1	10.00	484.9
	14-2J	Regional Services	19.00	943.3	19.00	920.1
	14-2K	Manitoba Millennium Office	0.00	0.0	5.00	234.5
		Total	90.15	4,306.1	94.15	4,519.8
14-3		**Information Resources**				
	14-3A	Client Services	46.00	2,438.1	46.00	2,420.3
	14-3B	Business Services	23.00	939.1	23.00	932.2
	14-3C	Translation Services	23.00	1,236.7	23.00	1,269.1
	14-3D	Provincial Archives	47.00	2,112.1	45.00	2,033.8
	14-3E	Legislative Library	16.50	735.7	16.50	742.8
		Total	155.50	7,461.7	153.50	7,398.2
14-4		**Tourism**				
	14-4A	Tourism Services and Special Projects	20.41	877.80	20.41	940.40
	14-4B	Tourism Marketing and Promotions	11.00	569.00	11.00	555.50
	14-4C	Tourism Development	7.00	400.50	7.00	392.10
		Total	38.41	1,847.3	38.41	1,888.0
14-5		**Seniors Directorate**	9.00	466.4	9.75	523.6
		Total for Culture, Heritage and Tourism	334.06	16,053.8	336.81	16,288.7

CULTURE, HERITAGE AND TOURISM

2000/01 - STAFFING BY OPERATING DIVISION - 334.06 FTE



Schedule 9

CULTURE, HERITAGE AND TOURISM
STAFFING SUMMARY BY CATEGORY
2000/01

	Division	Staff Categories							
		Managerial		Professional/ Technical		Administrative Support		Total	
		FTE	$	FTE	$	FTE	$	FTE	$
14-1	Administration and Finance	4.00	270.2	20.00	982.5	17.00	542.8	41.00	1,795.5
14-2	Culture, Heritage and Recreation Programs	6.00	374.9	62.55	2,811.6	21.60	728.4	90.15	3,914.9
14-3	Information Resources	7.00	465.0	98.50	4,618.9	50.00	1,699.1	155.50	6,783.0
14-4	Tourism	4.00	280.3	15.00	745.0	19.41	649.7	38.41	1,675.0
14-5	Seniors Directorate	1.00	68.9	5.00	252.3	3.00	102.8	9.00	424.0
	Total	**22.00**	**1,459.3**	**201.05**	**9,410.3**	**111.01**	**3,722.8**	**334.06**	**14,592.4**

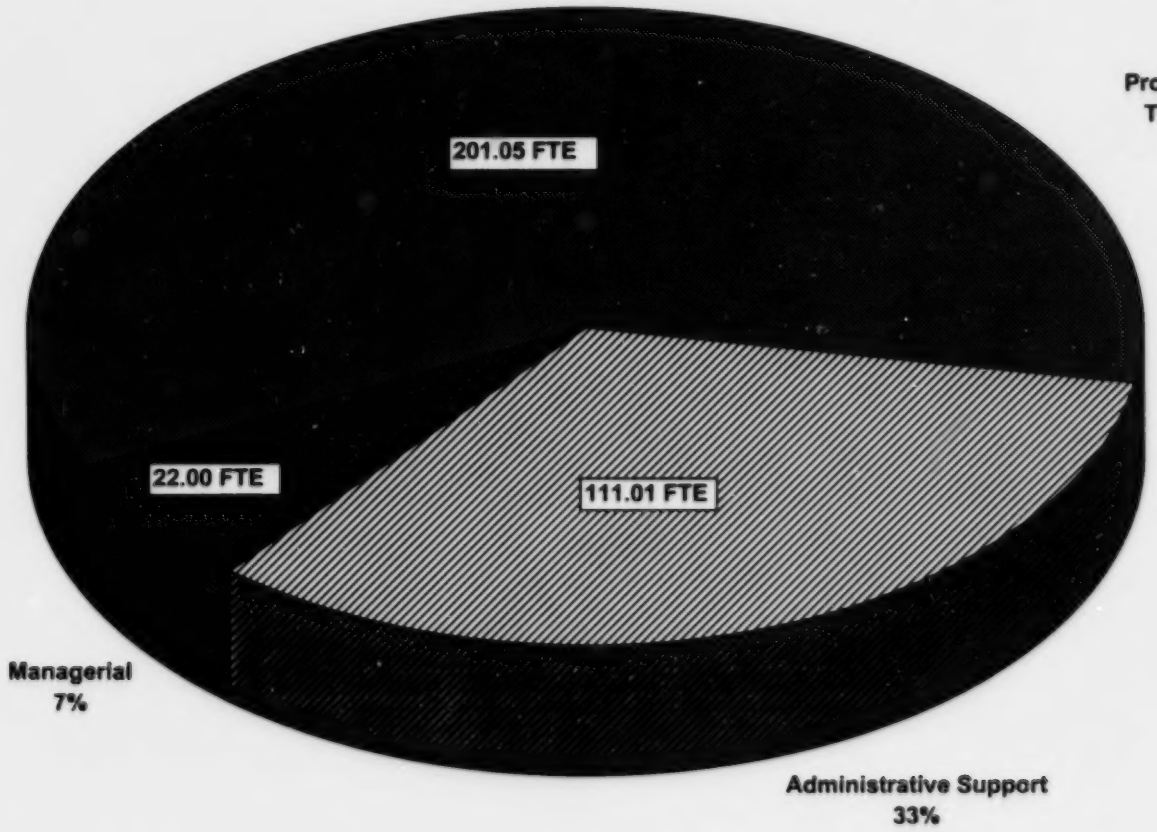
Explanation:

1. Reconciliation of Salary Amount:

Total Salary Costs per Above	14,592.4
Employee Benefits	1,461.4
Net Salary Costs per Schedule 5	16,053.8

CULTURE, HERITAGE AND TOURISM

2000/01- STAFFING BY CATEGORY - 334.06 FTE

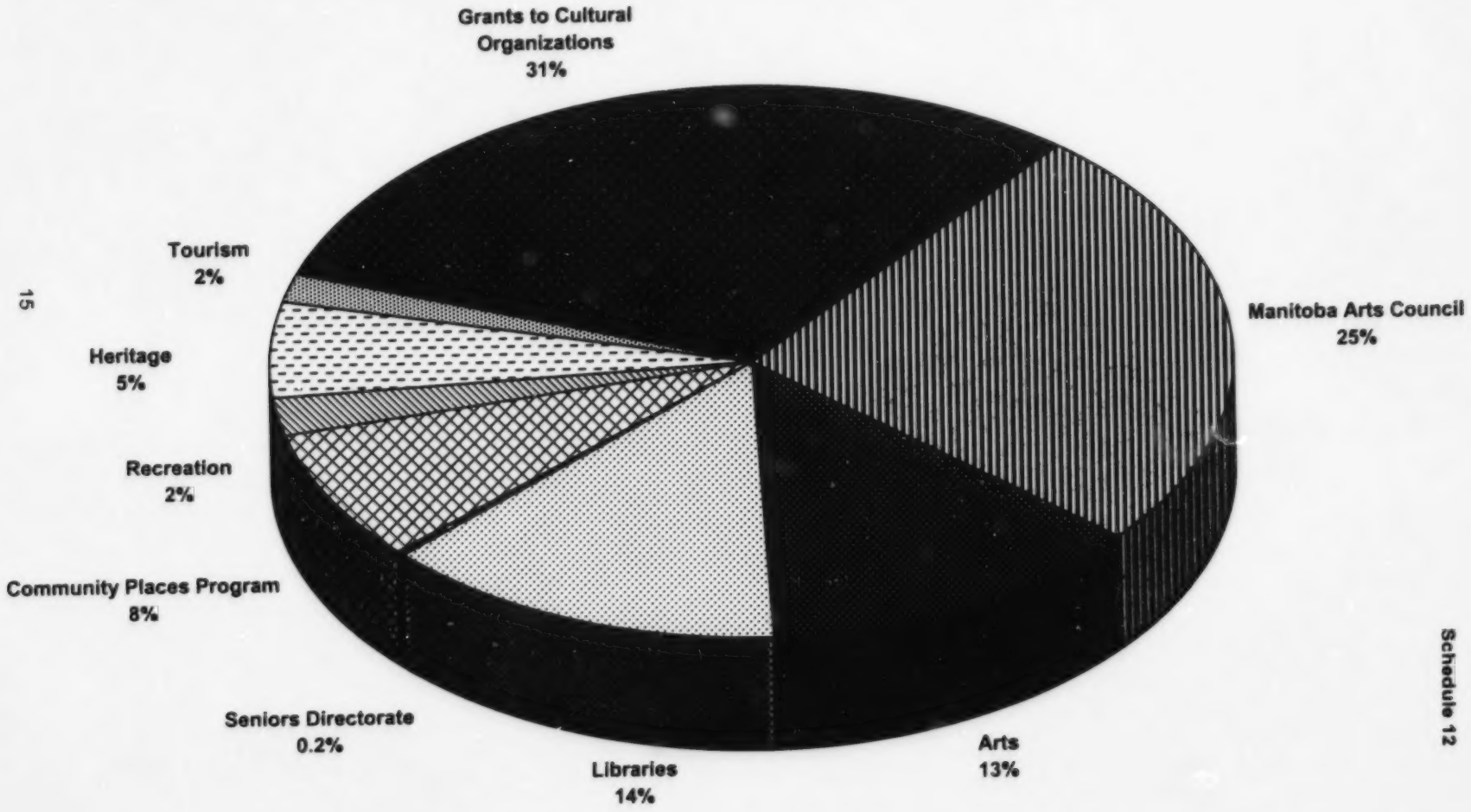


Schedule 11

CULTURE, HERITAGE and TOURISM
GRANTS SUMMARY BY PROGRAM

Program	Estimates of Expenditure 2000/01 $(000's)	Estimates of Expenditure 1999/00 $(000's)
Grants to Cultural Organizations	**9,784.5**	12,075.5
Manitoba Arts Council	**8,192.3**	8,192.3
Arts	**4,198.4**	4,158.3
Libraries	**4,390.0**	4,390.0
Heritage	**1,718.1**	1,718.1
Recreation	**707.0**	707.0
Tourism	**573.6**	763.6
Seniors	**78.0**	138.0
Community Places Program	**2,525.0**	2,525.0
Total	**32,166.9**	34,667.8

CULTURE, HERITAGE AND TOURISM
2000/01 - GRANTS BY PROGRAM - $32.2M



PART 2

PROGRAM AND FINANCIAL

INFORMATION

Resolution No.	Appprop. No.	Culture, Heritage and Tourism (14) Details of Appropriation	**Estimates of Expenditure 2000/01 $(000's)**	Estimates of Expenditure 1999/2000 $(000's)
14-1	1.	**ADMINISTRATION AND FINANCE**.....	**2,649.0**	2,628.8
		Administration and Finance: Provides for the overall planning, management and control of departmetal policies and programs. Includes financial planning, central accounting and grants administration, human resource services and information technology services. Manitoba Film Classification Board: Provides information to the public on the content of films and videos available in Manitoba.		
	a)	Minister's Salary	**27.3**	27.0
	b)	Executive Support	**537.3**	537.3
	c)	Financial and Administrative Services	**1,647.1**	1,627.2
	d)	Manitoba Film Classification Board	**437.3**	437.3
			2,649.0	2,628.8

SUB-APPROPRIATION 14-1A
MINISTER'S SALARY

OBJECTIVE:

Provides for the additional compensation to which an individual appointed to Executive Council is entitled.

	Estimates of Expenditure 2000/01		Estimates of Expenditure 1999/2000	
	FTE	$(000's)	FTE	$(000's)
Salaries				
Managerial	1.00	27.3 [1]	1.00	27.0

1. Increase in Minister's Salary results from the binding decisions of the Indemnities and Allowances Commission, an independent commission established by the 35th Legislature.

SUB-APPROPRIATION 14-1B
EXECUTIVE SUPPORT

OBJECTIVE:

To advise the Minister on all policy and program matters related to the Department.

To provide executive leadership, policy direction and operational coordination in support of the Department and its agencies.

ACTIVITY IDENTIFICATION:

Minister's Office - Provides efficient and effective administration of the Minister's Office in support of the Minister's executive policy-making role and service to the constituency.

Deputy Minister - Provides advice to the Minister and executive direction and guidance to the Department in the development and management of its policies and programs.

	Estimates of Expenditure 2000/01		Estimates of Expenditure 1999/2000	
	FTE	$(000's)	FTE	$(000's)
1. Salaries				
Managerial	1.00	120.4	1.00	121.4
Professional Technical	3.00	136.3	3.00	131.0
Administrative Support	5.00	164.3	5.00	169.1
Employee Benefits		42.1		41.6
Total Salaries & Employee Benefits	9.00	463.1	9.00	463.1
2. Other Expenditures				
Transportation		20.0		17.0
Communications		18.6		21.6
Supplies and Services		24.0		24.0
Other Operating		11.6		11.6
Total Other Expenditures		74.2		74.2
TOTAL SUB-APPROPRIATION		537.3		537.3

SUB-APPROPRIATION 14-1C

FINANCIAL AND ADMINISTRATIVE SERVICES

OBJECTIVE:

To serve the Department in achieving its goals by supporting the effective management of its human, financial and information resources and by partnering with client branches in the implementation of their initiatives.

ACTIVITY IDENTIFICATION:

Develops and supports the implementation of an integrated management planning and resource allocation process within the Department and co-ordinates preparation and review of the Department's Estimates.

Monitors and reports on the overall financial performance of the Department and advises on resource utilization.

Plans the Department's information technology strategy and infrastructure, develops and supports applications and manages their availability, and oversees departmental technology projects and initiatives.

Provides comprehensive pay and benefits, human resources management advice and services for the Department from a consolidated services environment.

Provides central accounting and grants processing services.

EXPECTED RESULTS:

Development of the Department's Estimates submission, Estimates Supplement and Annual Report in compliance with Treasury Board guidelines.

Consultation and analysis in support of the development of departmental program initiatives and related submissions.

Timely and accurate management reports and financial statements for executive management and Treasury Board.

Creative and cost-effective technology solutions to achieve departmental business goals within an appropriate technology environment in accordance with corporate policies and guidelines.

Effective, fair and consistent administration of The Civil Service Act and Regulations, employee agreements and personnel policies related to employee/labour relations, recruitment, classification of jobs, support for Employment Equity initiatives, payroll and benefits.

Timely and accurate payments to suppliers of goods and services and recipients of grants under departmental programs. These involve the implementation of improved procurement and payment processes in accordance with The Financial Administration Act and central agencies of Government.

SUB-APPROPRIATION 14-1C

FINANCIAL AND ADMINISTRATIVE SERVICES

	Estimates of Expenditure 2000/01		Estimates of Expenditure 1999/2000	
	FTE	$(000's)	FTE	$(000's)
1. Salaries				
Managerial	1.00	73.8	1.00	74.4
Professional Technical	14.00	751.4	14.00	745.3
Administrative Support	12.00	378.5	12.00	375.2
Employee Benefits		120.3		117.9
Total Salaries & Employee Benefits	27.00	1,324.0	27.00	1,312.8
2. Other Expenditures				
Transportation		19.0		19.7
Communications		65.0		78.1
Supplies and Services		105.0		118.7
Capital		12.0		15.0
Other Operating		122.1		82.9
Total Other Expenditures		323.1		314.4
TOTAL SUB-APPROPRIATION		1,647.1		1,627.2

SUB-APPROPRIATION 14-1D

MANITOBA FILM CLASSIFICATION BOARD

OBJECTIVE:

Under the authority of The Amusements Act the Manitoba Film Classification Board is empowered to classify but not censor film and videotape intended for public exhibition and home use. The Board's purpose is to supply information to the public that will assist them in making informed choices for themselves and their children. This is accomplished by using classification categories that also restrict material on the basis of age. The Branch provides to the Board administrative support, budget and accounting support, technical support and regulatory compliance support.

ACTIVITY IDENTIFICATION:

Classifies 35mm films, 16mm films, videos and DVDs intended for public exhibition and home use.

Licenses video retailers and video and film distributors.

Inspects theatres and video retail outlets for compliance with The Amusements Act.

Inspects movie advertisements for compliance with The Amusements Act.

Provides information to residents of the province concerning the nature and content of films, videos and DVDs.

EXPECTED RESULTS:

Classification of 242 - 35mm features, 257 trailers, 8 - 35mm shorts, 19 - 16mm features and shorts, 2,900 videotapes and 880 transfers to home use from theatrical releases.

Licensing of 969 video retail outlets, 69 video distributors and 29 film distributors.

Inspection of 500 retail video outlets and theatres.

Maximum 5 day response time to investigate complaints.

Maximum 2 week turnaround for classifications

Establishment of web page for classification search and general public access of classification information.

SUB-APPROPRIATION 14-1D

MANITOBA FILM CLASSIFICATION BOARD

	Estimates of Expenditure 2000/01		Estimates of Expenditure 1999/2000	
	FTE	$(000's)	FTE	$(000's)
1. Salaries				
Managerial	1.00	48.7	1.00	49.1
Professional Technical	3.00	94.8	3.00	93.0
Employee Benefits		14.4		14.1
Total Salaries & Employee Benefits	4.00	157.9	4.00	156.2
2. Other Expenditures				
Personnel Services		70.9		63.5
Transportation		22.2		22.2
Communications		75.6		83.0
Supplies and Services		98.2		99.9
Capital		3.0		3.0
Other Operating		9.5		9.5
Total Other Expenditures		279.4		281.1
TOTAL SUB-APPROPRIATION		437.3		437.3

Resolution No.	Appprop. No.	Culture, Heritage and Tourism (14) Details of Appropriation	**Estimates of Expenditure 2000/01 $(000's)**	Estimates of Expenditure 1999/2000 $(000's)
14-2	2.	**CULTURE, HERITAGE AND RECREATION PROGRAMS**.....	**32,178.8**	32,194.6
		Provides funding and consultative service to organizations throughout Manitoba in support of the development of community arts and heritage, recreation and wellness opportunities, and library services. Regulates the protection and preservation of significant aspects of Manitoba's heritage. Supports statutory agencies to develop the professional arts and the cultural industries.		
	a)	Executive Administration	**366.3**	366.4
	b)	Grants to Cultural Organizations	**7,903.6**	7,694.6
	c)	Manitoba Arts Council	**7,317.3**	7,317.3
	d)	Heritage Grants Advisory Council	**577.3**	579.8
	e)	Arts Branch	**4,906.1**	4,857.9
	f)	Public Library Services	**5,916.9**	5,911.0
	g)	Historic Resources	**2,491.8**	2,492.4
	h)	Recreation and Wellness Promotion	**1,391.7**	1,392.9
	j)	Regional Services	**1,307.8**	1,277.8
	k)	Manitoba Millennium Office	**-**	304.5
			32,178.8	32,194.6

SUB-APPROPRIATION 14-2A

EXECUTIVE ADMINISTRATION

OBJECTIVE:

The Culture, Heritage and Recreation Programs Division supports, creates and develops a broad range of cultural, arts, heritage, recreation, wellness and library services, programs and opportunities which benefit Manitobans and their communities.

ACTIVITY IDENTIFICATION:

Supports the creative spirit of Manitobans.

Enhances the individual and community wellness of Manitobans.

Enhances the opportunities for Manitobans to benefit from available information.

Celebrates Manitoba's legacy.

Contributes to the sustainable economic development of the Province and increases opportunities for all Manitobans to participate in the cultural life of Manitoba.

EXPECTED RESULTS:

Effective and efficient management of human and financial resources to programs and services which complement the Division's mandate.

Improved internal management information to ensure that divisional resources contribute to the achievement of the Department's priorities.

Enhanced access to information for staff, clients and the public, with an emphasis on electronic access.

Increased access to the Division's services by designated populations, such as youth at risk, Aboriginals, Francophones, new Canadians, residents of northern and remote communities, women, and Manitobans with disabilities.

Effective strategic partnerships in the areas of wellness, promotion of culture and heritage, community sustainability and the linking of libraries.

Increased client access to non-government resources.

Development and growth in the contribution of the cultural and heritage sectors to the Manitoba economy.

Awareness and appreciation of the links between leisure/lifestyle issues and overall health and well-being of Manitobans.

Support for the protection and enhancement of the capital infrastructure for culture, heritage, recreation and public libraries.

SUB-APPROPRIATION 14-2A
EXECUTIVE ADMINISTRATICN

	Estimates of Expenditure 2000/01		Estimates of Expenditure 1999/2000	
	FTE	$(000's)	FTE	$(000's)
1. Salaries				
Managerial	1.00	86.1	1.00	86.7
Professional Technical	2.00	105.3	2.00	102.8
Administrative Support	2.00	67.8	2.00	68.3
Employee Benefits		25.9		25.4
Total Salaries & Employee Benefits	5.00	285.1	5.00	283.2
2. Other Expenditures				
Transportation		3.0		4.0
Communications		5.5		5.5
Supplies and Services		41.9		43.9
Other Operating		30.8		29.8
Total Other Expenditures		81.2		83.2
TOTAL SUB-APPROPRIATION		366.3		366.4

SUB-APPROPRIATION 14-2B
GRANTS TO CULTURAL ORGANIZATIONS

Major Agencies Operating Grants	7,404.6	7,404.6
Deficit Reduction	409.0	200.0
Community Initiatives	90.0	90.0
TOTAL SUB-APPROPRIATION	7,903.6	7,694.6

SUB-APPROPRIATION 14-2C
MANITOBA ARTS COUNCIL

1. Grant Assistance	8,192.3	8,192.3
2. Recovery from Urban Economic Development Initiatives	(875.0)	(875.0)
TOTAL SUB-APPROPRIATION	7,317.3	7,317.3

SUB-APPROPRIATION 14-2D

HERITAGE GRANTS ADVISORY COUNCIL

OBJECTIVE:

The Heritage Grants Advisory Council is responsible for making recommendations to the Minister on the Heritage Grants Program in consideration of the needs of Manitobans to identify, protect and interpret the Province's heritage.

ACTIVITY IDENTIFICATION:

Processes grant applications in accordance with the criteria and guidelines established for the Program. Support is provided through direct grants and/or assignment of bingo events.

Works closely with departmental staff to ensure assessments are provided to Council to facilitate the decision-making process.

Acts as a liaison between the heritage community and the Minister.

Provides consultative services and monitors projects receiving funding.

Ensures that the management and administration of the grants program are carried out in an efficient, accountable and effective manner.

EXPECTED RESULTS:

Assistance for the completion of an average of 100 projects annually.

Consultation with the heritage community on an annual basis to ensure that program needs are being met.

Achievement of the results expected on the original application for project funding.

Accurate and timely processing of project applications and completion reports.

SUB-APPROPRIATION 14-2D

HERITAGE GRANTS ADVISORY COUNCIL

	Estimates of Expenditure 2000/01		Estimates of Expenditure 1999/2000	
	FTE	$(000's)	FTE	$(000's)
1. Salaries				
Administrative Support	1.00	34.1	1.00	36.6
Employee Benefits		3.5		3.7
Total Salaries & Employee Benefits	1.00	37.6	1.00	40.3
2. Other Expenditures				
Transportation		6.4		6.3
Communications		7.4		6.9
Supplies and Services		13.9		15.3
Capital		2.6		2.0
Other Operating		9.4		9.0
Total Other Expenditures		39.7		39.5
3. Grant Assistance		500.0		500.0
TOTAL SUB-APPROPRIATION		577.3		579.8

SUB-APPROPRIATION 14-2E

ARTS BRANCH

OBJECTIVE:

To support and facilitate the growth, development and sustainability of Manitoba arts and of Manitoba's arts-based and cultural industries in order to promote and enhance the creativity, identity and well-being of Manitobans and accelerate the arts' contribution to the economic viability and the global profile of the Province.

ACTIVITY IDENTIFICATION:

Provides financial and consultative support in both official languages to community-based initiatives throughout the Province that promote audience development and skills development in the arts and to industry based initiatives that promote the growth and development of Manitoba's arts-based and cultural industries.

Provides consultation, financial assistance and coordination services in both official languages to Manitoba's arts and cultural industries in the areas of governance, marketing, resource development, project development, financial management, vocational and avocational training, major cultural events coordination, and cultural assets management.

Supports cultural initiatives designed to build the local, national and international profile of Manitoba and to protect, enhance and promote its visual arts and cultural assets.

Monitors cultural issues of national significance and provides information to the Government and to the community on copyright, Free Trade agreements, federal cultural and fiscal policies, and other national and international issues affecting Manitoba's arts and culture.

EXPECTED RESULTS:

Delivery of support to community-based arts development initiatives resulting in at least 800,000 hours of arts instruction and 800 performances and exhibitions throughout the Province.

Designated client's achievement of essential levels of fiscal and organizational stability and enhanced levels of administrative efficiency and effectiveness.

Manitoba's arts and cultural industries sector's continuing development and implementation of a sector-wide human resources development strategy.

Expansion of markets for Manitoba cultural products through the Visual Arts Marketing Assistance Program, Publisher Marketing Assistance Program, and other Branch initiatives.

Continued growth of Manitoba's film and sound recording industries through implementation of The Manitoba Film and Sound Recording Development Corporation Act and other initiatives.

Upgraded tracking system for the Government's Art Collection and increased public awareness of the Collection, Manitoba craft, and other provincial cultural assets.

Enhanced local, national and international profile for Manitoba arts and artists through trade missions and other Branch-supported initiatives.

Increased participation of Francophone, Aboriginal, and new immigrant communities in Branch-supported arts and cultural industries development initiatives.

SUB-APPROPRIATION 14-2E

ARTS BRANCH

	Estimates of Expenditure 2000/01		Estimates of Expenditure 1999/2000	
	FTE	$(000's)	FTE	$(000's)
1. Salaries				
Managerial	1.00	63.1	-	60.9
Professional Technical	7.00	328.5	7.00	324.9
Administrative Support	3.60	125.0	3.60	126.1
Employee Benefits		51.5		50.1
Total Salaries & Employee Benefits	11.60	568.1	10.60	562.0
2. Other Expenditures				
Transportation		4.8		5.9
Communications		18.9		22.1
Supplies and Services		44.7		48.9
Capital		30.4		28.0
Other Operating		40.8		32.7
Total Other Expenditures		139.6		137.6
3. Grant Assistance				
Consolidated Arts Programming		210.0		210.0
Arts Development Project Support		124.5		124.5
Community Arts Councils Operating		303.1		290.1
Comites culturels Consolidated		41.0		42.0
Provincial Community Arts Operating		348.9		328.1
Cultural Operating Grants		352.6		352.6
Festival Operating Grants		284.7		284.7
Project Support		138.5		134.0
Visual Arts Marketing		35.0		35.0
Publishers Support Programs		155.4		155.4
Film and Sound Support		2,204.7		2,201.9
Total Grants		4,198.4		4,158.3
TOTAL SUB-APPROPRIATION		4,906.1		4,857.9

SUB-APPROPRIATION 14-2F

PUBLIC LIBRARY SERVICES

OBJECTIVE:

To support the development of Manitoba public libraries and ensure that all Manitobans have access to public library services.

ACTIVITY IDENTIFICATION:

Develops a public library system that meets the needs of Manitobans for a wide range of library and information resources in accordance with departmental policy and the Public Libraries Act.

Provides a public library system that enables rural and northern public libraries to provide effective library service to Manitoba communities.

Develops a public library network that will enable Manitobans to have access to information and library services.

EXPECTED RESULTS:

Delivery of financial support through annual operating grants which are paid to libraries and library organizations in accordance with the Public Libraries Allocation of Grants Regulations.

Provision of up-to-date information to public libraries regarding issues and trends that impact the information needs of Manitobans for the development of, and access to, local libraries, other provincial libraries and global information networks.

Support of public libraries with programs and information that promote, enhance and encourage informed and effective library services.

Strengthen public library services in rural and northern Manitoba through the provision of continuing education to rural and northern public library staff and trustees.

Consultation and support to communities establishing a local library or joining an existing regional library, in accordance with legislated regulations.

Development and implementation of an integrated, province-wide network with access to Manitoba libraries, other libraries and global information networks.

Development and maintenance of a uniformly catalogued database of public library holdings for rural and northern libraries and the central Public Library Services collection.

Extension services that ensure that all Manitobans have access to library materials by providing basic services to those who do not have access to a local public library.

Development of a central library collection that meets the needs of public libraries and extension clients in a wide range of materials.

Access to a wide range of library resources and information for public libraries, and their sharing of these resources.

SUB-APPROPRIATION 14-2F
PUBLIC LIBRARY SERVICES

	Estimates of Expenditure 2000/01		Estimates of Expenditure 1999/2000	
	FTE	$(000's)	FTE	$(000's)
1. Salaries				
Managerial	1.00	58.5	1.00	59.0
Professional Technical	14.00	505.0	14.00	505.4
Administrative Support	5.00	162.4	5.00	163.0
Employee Benefits		72.1		71.3
Total Salaries & Employee Benefits	20.00	798.0	20.00	798.7
2. Other Expenditures				
Transportation		37.0		37.0
Communications		60.0		99.3
Supplies and Services		281.0		277.2
Capital		4.0		4.0
Other Operating		346.9		304.8
Total Other Expenditures		728.9		722.3
3. Grant Assistance		4,390.0		4,390.0
TOTAL SUB-APPROPRIATION		5,916.9		5,911.0

SUB-APPROPRIATION 14-2G

HISTORIC RESOURCES

OBJECTIVE:

To ensure that Manitobans value their heritage as worth keeping and worth sharing.

To support communities and individuals in their efforts to identify, protect and celebrate their heritage as part of economic vitality and quality of life.

ACTIVITY IDENTIFICATION:

Develops provincial policies and procedures in accordance with The Heritage Resources Act (1986).

Demonstrates the economic viability of Manitoba's heritage resources.

Provides financial and consultative support to develop quality community heritage initiatives.

Develops community heritage leadership and volunteer participation opportunities.

Ensures public access to information on recently discovered heritage resources and research findings.

Fosters the stewardship of Manitoba's heritage treasures by present and future generations.

EXPECTED RESULTS:

Integrity and authenticity of heritage resources are respected.

Destruction, vandalism and potential adverse effects on heritage resources are minimized.

Volunteers are effective stewards of heritage resources.

Heritage attractions in Manitoba provide citizens and visitors a rich and balanced representation of the province's diversity and accomplishments.

Local governments and organizations are active in protecting and managing heritage resources.

Citizens have community pride and participate in heritage activities celebrating our common identity as Manitobans.

SUB-APPROPRIATION 14-2G

HISTORIC RESOURCES

	Estimates of Expenditure 2000/01		Estimates of Expenditure 1999/2000	
	FTE	$(000's)	FTE	$(000's)
1. Salaries				
Managerial	1.00	69.4	1.00	69.9
Professional Technical	18.55	876.1	18.55	880.5
Administrative Support	4.00	138.3	4.00	139.4
Employee Benefits		107.1		106.3
Total Salaries & Employee Benefits	23.55	1,190.9	23.55	1,196.1
2. Other Expenditures				
Transportation		39.7		36.6
Communications		46.0		48.0
Supplies and Services		191.6		190.7
Capital		6.7		13.0
Other Operating		98.8		89.9
Total Other Expenditures		382.8		378.2
3. Grant Assistance				
Community Museums Grants		255.7		255.7
Provincial Heritage Agencies		232.6		232.6
Special Theme Museums		429.8		429.8
Total Grants		918.1		918.1
TOTAL SUB-APPROPRIATION		2,491.8		2,492.4

SUB-APPROPRIATION 14-2H

RECREATION AND WELLNESS PROMOTION

OBJECTIVE:

To improve individual well-being and to foster the social and economic health of communities through recreation, physical activity and wellness promotion.

ACTIVITY IDENTIFICATION:

Informs Manitobans about the personal, social, economic and environmental benefits of recreation and physical activity and encourages the adoption of healthy active lifestyles.

Enhances the capacity of the recreation delivery system to improve individual well-being and foster the social and economic health of communities.

Develops and sustains effective leadership to promote and support recreation, physical activity and wellness at the local, regional and provincial levels.

Facilitates informed decision-making by providing access to timely and relevant information.

EXPECTED RESULTS:

Increased awareness among Manitobans of the benefits of healthy active lifestyles.

Increased awareness and cooperation among delivery system partners through the establishment of action frameworks.

Encouragement of a multi-disciplinary, multi-sector approach to program delivery including the recreation, physical activity and wellness delivery systems.

Support and development of the effectiveness of not-for-profit organizations that provide recreation, physical activity and wellness programs and services.

Strengthened partnerships and enhanced co-operation between the Province and municipal corporations.

Enhanced leadership and management skills of practitioners through provision of professional development and networking opportunities.

Development of the leadership and management skills of organizational volunteers through needs assessment, consultation, workshops and exposure to resources.

Access to information, resources and funding sources for organizations and communities, to assist them in the design and delivery of their programs and services.

SUB-APPROPRIATION 14-2H

RECREATION AND WELLNESS PROMOTION

	Estimates of Expenditure 2000/01		Estimates of Expenditure 1999/2000	
	FTE	$(000's)	FTE	$(000's)
1. Salaries				
Managerial	1.00	61.0	1.00	61.5
Professional Technical	8.00	346.2	8.00	347.4
Administrative Support	1.00	32.0	1.00	32.3
Employee Benefits		43.9		43.7
Total Salaries & Employee Benefits	10.00	483.1	10.00	484.9
2. Other Expenditures				
Transportation		34.1		33.0
Communications		60.2		61.5
Supplies and Services		96.3		96.6
Other Operating		46.1		45.0
Total Other Expenditures		236.7		236.1
3. Grant Assistance				
Recreational Opportunities Program		492.0		492.0
Recreation Operating Grants		179.9		179.9
Total Grants		671.9		671.9
TOTAL SUB-APPROPRIATION		1,391.7		1,392.9

SUB-APPROPRIATION 14-2J

REGIONAL SERVICES

OBJECTIVE:

To provide consultation and access to resources that support rural and northern communities in stimulating positive change and encouraging sustainable growth and improved quality of life.

To provide access to programs, grants and resources in recognition of the unique and specific needs of rural and northern communities in partnership with 25 branches and agencies representing 11 provincial government departments including Education and Training, Aboriginal and Northern Affairs, Conservation, Intergovernmental Affairs, the Heritage Grants Advisory Council and the Multicultural Grants Advisory Council.

ACTIVITY IDENTIFICATION:

Access - provides decentralized access for communities and client groups to a wide range of government resources, grants and services.

Awareness - improves quality of life at the community level by increasing awareness of the benefits of culture, heritage and recreation activities.

Needs - assists communities to plan strategically and act in response to self-identified needs.

Leadership - identifies opportunities and support for leadership development of volunteers and those involved in program design and delivery.

Communication - facilitates effective communication among all partners in stimulating positive change and growth.

Efficiency - provides services in an efficient, accountable and effective manner.

EXPECTED RESULTS:

More sustainable rural and northern communities through increased opportunities provided through regional offices.

Effective community organizations, able to access trained leaders and provide programs which meet their mandate.

Efficiently operated facilities for culture, heritage, recreation and sport activities through utilization of a planning process and accessibility to grants.

Implementation of the Department's French Language Services policy through community-level access to programs provided by rural-based Francophone regional consultants.

Improvement of service to clients and management efficiencies at the regional level through cooperative planning with provincial government departments to reduce training and travel costs, avoid duplication of service and identify service gaps.

Greater access to departmental resources through utilization of information technology for communication and information dissemination between rural, remote and northern communities and Manitoba Culture, Heritage and Tourism.

SUB-APPROPRIATION 14-2J
REGIONAL SERVICES

	Estimates of Expenditure 2000/01 FTE	Estimates of Expenditure 2000/01 $(000's)	Estimates of Expenditure 1999/2000 FTE	Estimates of Expenditure 1999/2000 $(000's)
1. Salaries				
Managerial	1.00	36.8	1.00	33.8
Professional Technical	13.00	650.5	13.00	636.3
Administrative Support	5.00	168.8	5.00	166.0
Employee Benefits		87.2		84.0
Total Salaries & Employee Benefits	19.00	943.3	19.00	920.1
2. Other Expenditures				
Transportation		85.1		85.1
Communications		45.3		45.3
Supplies and Services		101.9		101.9
Capital		1.0		1.0
Other Operating		96.1		89.3
Total Other Expenditures		329.4		322.6
3. Grant Assistance				
Regional Organizations Grants		35.1		35.1
Total Grants		35.1		35.1
TOTAL SUB-APPROPRIATION		1,307.8		1,277.8

SUB-APPROPRIATION 14-2K

MANITOBA MILLENNIUM OFFICE

Provincial funding support for the millennium programs and activities ended March 31, 2000.

SUB-APPROPRIATION 14-2K

MANITOBA MILLENNIUM OFFICE

	Estimates of Expenditure 2000/01		Estimates of Expenditure 1999/2000	
	FTE	$(000's)	FTE	$(000's)
1. Salaries				
Managerial			1.00	50.0
Professional Technical			3.00	130.9
Administrative Support			1.00	32.3
Employee Benefits				21.3
Total Salaries & Employee Benefits	0.00	0.0	5.00	234.5
2. Other Expenditures				
Transportation				12.9
Communications				13.0
Supplies and Services				25.6
Capital				2.0
Other Operating				16.5
Total Other Expenditures		0.0		70.0
TOTAL SUB-APPROPRIATION		0.0		304.5

Resolution No.	Appprop. No.	Culture, Heritage and Tourism (14) Details of Appropriation	**Estimates of Expenditure 2000/01 $(000's)**	Estimates of Expenditure 1999/2000 $(000's)
14-3	3.	**INFORMATION RESOURCES**.....	**10,515.8**	10,415.2
		Delivers communication and information services to the public and government departments. Services include: corporate communications service, purchasing of advertising, printing and creative services; information dissemination to the news media; Citizens' Inquiry Service; sale and distribution of statutory publications; written and oral translation services for government; operation of the Provincial Archives of Manitoba, including government records program; and operation of the Legislative Library.		
	a)	Client Services	**2,256.3**	2,227.5
	b)	Business Services	**1,659.8**	1,653.0
	c)	Translation Services	**1,439.3**	1,476.6
	d)	Provincial Archives	**3,751.9**	3,646.2
	e)	Legislative Library	**1,408.5**	1,411.9
			10,515.8	10,415.2

SUB-APPROPRIATION 14-3A

CLIENT SERVICES

OBJECTIVE:

To provide all communication services including public relations, media relations, writing, advertising, marketing, promotion and strategic and creative development in support of all government departments and agencies.

ACTIVITY IDENTIFICATION:

Provides coordinated planning of government advertising and public information programs.

Researches and writes government publications, departmental news releases and speeches, and acts as a liaison for the media.

Provides strategic communications direction and develops and manages communications programs that meet the advertising, marketing and promotion needs of government departments.

EXPECTED RESULTS:

Effective and accurate communication of government initiatives to the public and media.

Provision of strategic communications direction for government programs.

Identification and co-ordination of co-operative, interdepartmental advertising and promotional programs.

Development of high-quality publications, news releases, promotional materials, displays, advertisements, speeches and audio-visual presentations for government departments.

Incorporation of corporate communication objectives in relevant government communications material.

SUB-APPROPRIATION 14-3A

CLIENT SERVICES

	Estimates of Expenditure 2000/01		Estimates of Expenditure 1999/2000	
	FTE	$(000's)	FTE	$(000's)
1. Salaries				
Managerial	3.00	199.6	3.00	195.5
Professional Technical	35.00	1,758.4	35.00	1,737.7
Administrative Support	8.00	258.6	8.00	269.4
Employee Benefits		221.5		217.7
Total Salaries & Employee Benefits	46.00	2,438.1	46.00	2,420.3
2. Other Expenditures				
Transportation		5.7		5.7
Communications		98.9		98.9
Supplies and Services		144.0		133.0
Other Operating		45.0		45.0
Total Other Expenditures		293.6		282.6
3. Public Sector Advertising		2,384.1		2,384.1
Sub-Total		5,115.8		5,087.0
4. Less: Recoverable from Departments		(2,859.5)		(2,859.5)
TOTAL SUB-APPROPRIATION		2,256.3		2,227.5

SUB-APPROPRIATION 14-3B

BUSINESS SERVICES

OBJECTIVE:

To coordinate and disseminate information on the Government of Manitoba to the public.

To provide financial, operational and administrative support systems and services to the Information Resources Division.

To provide marketing, creative and print services for government and Crown Corporation programs.

ACTIVITY IDENTIFICATION:

Liases with government departments and the Office of Information Technology on the development and presentation of content on the Government of Manitoba website.

Purchases and manages the production of communications related material in support of departmental programs including printing, design, displays, audio-visual presentations and advertising placement.

Edits and disseminates news releases on government programs and tapes Question Period during Legislative Sessions for broadcast on public access cable networks and distribution to the news media.

Operates the Citizens' Inquiry Service to handle telephone inquiries and referrals on provincial programs and policies.

Provides for the printing, updating, and distribution of Manitoba's Statutes and Regulations and arranges for the printing and distribution of *The Manitoba Gazette*.

Coordinates and manages all planning, financial, operational and management information systems and services for the Division.

EXPECTED RESULTS:

Extension of the Government of Manitoba website to cover all relevant government program areas in a manner that is current, consistent, and high quality in terms of graphic presentation and technical capability.

Purchasing cost-effective services for production of publications, promotional materials, displays, advertisements and audio-visual presentations in accordance with standard graphic and creative quality guidelines.

Timely distribution of government news releases and effective delivery of audio-visual services including the daily broadcast (during Legislative Sessions) of Question Period.

Response to telephone and electronic mail inquiries (French or English) on provincial government information through the Citizens' Inquiry Service.

Updating and distributing printed and electronic Statutes and Regulations, as well as *The Manitoba Gazette* and other government publications.

Accurate preparation of the Division's Estimates and other report materials, as well as provision of timely and accurate monthly, quarterly and annual financial statements and reports for divisional management.

SUB-APPROPRIATION 14-3B

BUSINESS SERVICES

	Estimates of Expenditure 2000/01		Estimates of Expenditure 1999/2000	
	FTE	$(000's)	FTE	$(000's)
1. Salaries				
Managerial	1.00	50.9	1.00	51.3
Professional Technical	4.00	183.0	4.00	177.3
Administrative Support	18.00	619.9	18.00	619.9
Employee Benefits		85.3		83.7
Total Salaries & Employee Benefits	23.00	939.1	23.00	932.2
2. Other Expenditures				
Transportation		2.1		2.1
Communications		56.5		59.5
Supplies and Services		738.6		735.7
Other Operating		183.8		183.8
Total Other Expenditures		981.0		981.1
Sub-Total		1,920.1		1,913.3
3. Less: Recoverable from Departments		(260.3)		(260.3)
TOTAL SUB-APPROPRIATION		1,659.8		1,653.0

SUB-APPROPRIATION 14-3C

TRANSLATION SERVICES

OBJECTIVE:

To provide quality and cost-effective written and oral translation services to Manitoba Government departments, agencies, Crown corporations, the Legislative Assembly and the Courts as required by The Manitoba Act and Government language and communications policy.

ACTIVITY IDENTIFICATION:

Provides French translation of English texts/documents.

Provides English translation of French texts/documents.

Provides simultaneous, consecutive, and escort interpretation services.

Provides terminology service to clients in all branches of Government and Crown corporations.

EXPECTED RESULTS:

Delivery of 18,500 pages of texts (4,625,000 words) from English to French including translation, revision and proofreading in response to 2,300 requests. Includes correspondence, program information, educational materials, official forms, reports, publications, press releases and legislative documents.

Delivery of 2,000 pages of texts (500,000 words) from French to English including translation, revision and proofreading in response to 350 requests. Includes correspondence from the general public, informational materials and reports from other jurisdictions, as well as documents required by the Court system.

Provision of 325 days of interpretation (oral translation) in the consecutive, simultaneous and escort modes in response to 150 requests, from the Legislative Assembly, the Courts, and for interprovincial meetings, public hearings and forums.

Provision of 3,500 terminological units in response to 1,100 requests received by telephone, fax and electronic mail from clients within Government and Crown corporations.

SUB-APPROPRIATION 14-3C

TRANSLATION SERVICES

	Estimates of Expenditure 2000/01		Estimates of Expenditure 1999/2000	
	FTE	$(000's)	FTE	$(000's)
1. Salaries				
Managerial	1.00	69.4	1.00	69.9
Professional Technical	18.00	917.2	18.00	946.1
Administrative Support	4.00	137.7	4.00	138.9
Employee Benefits		112.4		114.2
Total Salaries & Employee Benefits	23.00	1,236.7	23.00	1,269.1
2. Other Expenditures				
Transportation		4.1		4.1
Communications		23.1		24.1
Supplies and Services		332.4		353.9
Capital		4.0		4.0
Other Operating		108.7		91.1
Total Other Expenditures		472.3		477.2
Subtotal		1,709.0		1,746.3
3. Less: Recoverable from Departments		(269.7)		(269.7)
TOTAL SUB-APPROPRIATION		1,439.3		1,476.6

SUB-APPROPRIATION 14-3D

PROVINCIAL ARCHIVES

OBJECTIVE:

To protect, preserve, and make available records in all media containing information vital to the interests of Manitobans, including records of organizations and individuals gifted to the Crown, and records of the Hudson's Bay Company.

To provide centralized services and facilities for managing retention and disposal of records of the Manitoba Government and the Courts.

ACTIVITY IDENTIFICATION:

Provides access to records according to information access and privacy law, to copyright law, and to donation agreements entered into with private donors.

Gives technical advice on the preservation of archivally-designated records through research, education, disaster management, vault and storage standards maintenance and conservational expertise.

Acquires, describes, preserves, and makes accessible records from public bodies and the private sector, including the Hudson's Bay Company, which are significant to the long term information needs and heritage of Manitobans.

Safeguards essential government and court records through centralized records management services and monitors compliance and security practices.

Coordinates and provides support to provincial government and local public body administration of *The Freedom of Information and Protection of Privacy Act (FIPPA)*.

EXPECTED RESULTS:

Assistance to 6,200 onsite researchers requesting 27,000 documentary items; response to 15,000 telephone, mail, and e-mail research inquiries; delivery of 55,000 record copies, loan of 1,000 microfilms; and offering of archives tours/classes to 1,500 students of all educational levels and to various visitors. The Provincial Archives/Hudson's Bay Company Archives websites will be accessed more than 400,000 times for information about document holdings and archival services.

Conservation treatment of 250 metres of records; 250 days of advisory contacts with clients; participation in workshops and seminars in archival education.

Acquisition of 1,500 metres of records in all media, including records of the Hudson's Bay Company; participation in descriptive practices of the Canadian Archival Information Network; participation in two Federal-Provincial cost-sharing agreements for records control and reformatting.

Outreach to 64 countries; promotion of the Hudson's Bay Company Archives at workshops, seminars, conferences, and presentations on the Internet; hosting the Polar Libraries Colloquy in Winnipeg (June 2000); development of archives tour package for secondary schools and the general public.

Responses to 5,500 recordkeeping and access/privacy contacts from public bodies; delivery of 21,000 records requests to governments and agencies from the Government Records Centre; addition of 1,077 metres of archival records as a portion of 18,500 metres (in 5,000 transfers) shipped to the Centre for interim storage and disposal; description of public body records in the FIPPA *Access and Privacy Directory* and new FIPPA *Handbook*; initiation of or response to 2,500 client contacts affecting the improvement or retention scheduling of records and information systems.

SUB-APPROPRIATION 14-3D

PROVINCIAL ARCHIVES

	Estimates of Expenditure 2000/01		Estimates of Expenditure 1999/2000	
	FTE	$(000's)	FTE	$(000's)
1. Salaries				
Managerial	1.00	71.3	1.00	67.5
Professional Technical	31.00	1,323.7	29.00	1,264.1
Administrative Support	15.00	524.5	15.00	518.4
Employee Benefits		192.6		183.8
Total Salaries & Employee Benefits	47.00	2,112.1	45.00	2,033.8
2. Other Expenditures				
Transportation		23.2		14.0
Communications		75.3		106.2
Supplies and Services		1,320.7		1,293.6
Capital		62.0		49.7
Other Operating		179.4		169.7
Recoveries		(20.8)		(20.8)
Total Other Expenditures		1,639.8		1,612.4
TOTAL SUB-APPROPRIATION		3,751.9		3,646.2

SUB-APPROPRIATION 14-3E

LEGISLATIVE LIBRARY

OBJECTIVE:

To support the conduct of public affairs and the development of a well-informed society by providing efficient, effective, and impartial access to specialized information resources for the Legislature, government and people of Manitoba, and by ensuring current and future access to Manitoba's published heritage.

ACTIVITY IDENTIFICATION:

Fulfils the information needs of Members of the Legislative Assembly through a full range of library services and a specialized collection in the Legislative Reading Room.

Answers reference inquiries using the Library's print, Internet and electronic resources within established standards.

Preserves the published heritage of Manitoba, promoting its current use and ensuring its access for future generations.

Develops, organizes and provides access to a library collection which is current, topical, and balanced.

Develops and maintains a comprehensive library catalogue and a website to support efficient delivery of client information services and to provide extended access to the Library's resources.

Shares resources with other libraries locally, nationally, and internationally to enhance the Library's information sources and to support access to Manitoba government publications.

Provides executive direction and coordination to the Provincial Services Division which includes Translation Services, the Provincial Archives, and the Legislative Library.

EXPECTED RESULTS:

Development of collections and services that reflect client needs and use.

Timely, efficient, and confidential response to 12,500 requests for information; use of 35,500 documents by clients and staff.

Prompt access to new materials, by ensuring that 90% of 48,000 new items added annually are available for customer use within one week of receipt.

Expansion and enhancement of the online catalogue to include a broader range of current and historical information.

Development of website through provision of current information about holdings and selective digitization of heritage resources.

Ensured access to published government information through the Manitoba depository library system for government publications and maintenance of 14 inter-jurisdictional exchange agreements.

Coordination of and support to divisional initiatives which contribute to the achievement of departmental goals.

SUB-APPROPRIATION 14-3E

LEGISLATIVE LIBRARY

	Estimates of Expenditure 2000/01		Estimates of Expenditure 1999/2000	
	FTE	$(000's)	FTE	$(000's)
1. Salaries				
Managerial	1.00	73.8	1.00	74.4
Professional Technical	10.50	436.6	10.50	443.2
Administrative Support	5.00	158.4	5.00	158.8
Employee Benefits		66.9		66.4
Total Salaries & Employee Benefits	16.50	735.7	16.50	742.8
2. Other Expenditures				
Transportation		2.0		2.0
Communications		17.5		18.4
Supplies and Services		501.8		504.3
Capital		1.0		1.0
Other Operating		150.5		143.4
Total Other Expenditures		672.8		669.1
TOTAL SUB-APPROPRIATION		1,408.5		1,411.9

Resolution No.	Appprop. No.	Culture, Heritage and Tourism (14) Details of Appropriation	**Estimates of Expenditure 2000/01 $(000's)**	Estimates of Expenditure 1999/2000 $(000's)
14-4	4.	**TOURISM**.....	**7,351.9**	8,233.4
		Facilitates the growth of the tourism industry in Manitoba by marketing and promoting Manitoba as a tourism destination and assisting businesses and regions to develop and expand tourism attractions and facilities in Manitoba.		
	a)	Tourism Services and Special Projects	**1,954.1**	2,086.6
	b)	Tourism Marketing and Promotions	**4,294.6**	4,815.0
	c)	Tourism Development	**1,103.2**	1,331.8
			7,351.9	8,233.4

SUB-APPROPRIATION 14 - 4A

TOURISM SERVICES AND SPECIAL PROJECTS

OBJECTIVE:

To encourage visitors to and within Manitoba to travel to more regions of the Province, take more trips within Manitoba, and extend the length of their stay.

ACTIVITY IDENTIFICATION:

Operates four seasonal and three year-round tourist information centres at strategic entry points to the Province and in downtown Winnipeg. Provides guided tours of the Legislative Building. Provides training for travel counsellors and tour guides.

Operates a toll-free long distance and local telephone centre which responds to all inquiries generated by the tourism marketing campaign in primary and secondary markets. Provides a tracking mechanism and direct marketing database for marketing campaign initiatives.

Maintains a Manitoba tourism website that provides extensive travel-related information in an appealing, searchable format, and responds to all inquiries received via the site.

Operates an inquiry fulfilment centre which responds to requests from written and telephone inquiries, trade show coupons and referrals for tourist information generated by the marketing campaign.

Operates a tourism package (information/influencer) assembly and distribution centre which prepares customized information kits for conventions, meetings, travel agencies, consulates, automobile associations, chambers of commerce and individuals.

Provides analytical support for the development of technology for tourism applications.

Provides opportunities for the regions to highlight their attractions through regional tourism event programming and other special events through the Explore Manitoba Centre at The Forks.

Incorporates the Trans Canada Trails Pavilion with the Manitoba tourism information centres.

EXPECTED RESULTS:

Timely response to over 70,000 telephone and written inquiries as well as over 5,000 Internet inquiries.

Comprehensive training for approximately 50 travel counsellors, tour guides and community information staff.

Timely response to approximately 85,000 face-to-face inquiries at the tourist information centres (representing approximately 234,000 people). An additional 180,000 people will visit the facilities at the Explore Manitoba Centre at the Forks.

Provision of approximately 1,200 guided tours of the Legislative Building (representing 20,000 people).

Implementation of information technology to enhance operations, e.g., database development and management, contact management software, Internet evaluation software, telephone centre automation, Internet enhancements, e-mail, faxback, etc.

Increased use of the Trans Canada and other Manitoba trails.

SUB-APPROPRIATION 14-4A

TOURISM SERVICES AND SPECIAL PROJECTS

	Estimates of Expenditure 2000/01		Estimates of Expenditure 1999/2000	
	FTE	$(000's)	FTE	$(000's)
1. Salaries				
Managerial	2.00	143.2	2.00	140.7
Professional Technical	3.00	135.4	3.00	135.7
Administrative Support	15.41	515.0	15.41	575.6
Employee Benefits		84.2		88.4
Total Salaries & Employee Benefits	20.41	877.8	20.41	940.4
2. Other Expenditures				
Personnel Services		182.6		146.6
Transportation		43.9		75.0
Communications		248.0		346.8
Supplies and Services		463.9		383.0
Other Operating		137.9		194.8
Total Other Expenditures		1,076.3		1,146.2
TOTAL SUB-APPROPRIATION		1,954.1		2,086.6

SUB-APPROPRIATION 14-4B

TOURISM MARKETING AND PROMOTIONS

OBJECTIVE:

To increase out-of-province visitor entries and tourism expenditures at a rate that improves Manitoba's current share of domestic and foreign travel markets; to improve Manitoba's current position in the leisure travel market and strengthen our position in the vertical/speciality markets in Canada, the United States and overseas; to increase the average length of stay of visitors from Manitoba's primary markets; to improve existing performance measurement systems for tracking visitor behaviour in order to improve marketing strategies and to determine the economic value of tourism; and to build stronger partnerships and co-operative marketing with Manitoba tourism industry.

ACTIVITY IDENTIFICATION:

Promotes Manitoba's tourism products through a comprehensive marketing plan including creative direction, advertising, promotions, publications, speciality programs, direct mail and public relations strategies focused on Manitoba's target markets.

Participates in consumer promotions including sports, outdoor/vacation and trade shows, familiarization tours targeting the travel trade, media specialists, and meeting, convention and incentive buyers.

Strengthens ties to the industry through the Tourism Marketing Council; participates in a strategic alliance of western provinces and northern territories; and participates as a marketing partner with the Canadian Tourism Commission.

Manages and promotes the Master Angler Program, a catch-and-release incentive program.

Maintains and enhances an audio-visual library of images used in our advertising and made available to the tourism industry for promotional purposes.

Continues to enhance the travelmanitoba.com Internet site with an expansion of information on the site and additional links to private sector partners.

EXPECTED RESULTS:

Increased tourism expenditures of 3% annually and increased awareness of Manitoba in the context of Canadian Tourism.

Successful marketing campaign that promotes Manitoba tourism products by product area, by season and by geographic region.

Increased enquiries from stronger response oriented advertising and public relations campaigns in target markets with a focus on website usage.

Growth in co-operative advertising initiatives between industry and the Division.

Participation in approximately 45 consumer and trade shows, 8 familiarization tours; hosting of approximately 90 visits through the Media Tour program.

SUB-APPROPRIATION 14-4B

TOURISM MARKETING AND PROMOTIONS

	Estimates of Expenditure 2000/01		Estimates of Expenditure 1999/2000	
	FTE	$(000's)	FTE	$(000's)
1. Salaries				
Managerial	1.00	70.6	1.00	61.4
Professional Technical	8.00	382.5	8.00	377.2
Administrative Support	2.00	64.2	2.00	64.6
Employee Benefits		51.7		52.3
Total Salaries & Employee Benefits	11.00	569.0	11.00	555.5
2. Other Expenditures				
Transportation		77.3		117.3
Communications		2,949.5		3,333.8
Supplies and Services		357.1		573.7
Capital		4.1		0.0
Other Operating		262.6		159.7
Total Other Expenditures		3,650.6		4,184.5
3. Grant Assistance		75.0		75.0
TOTAL SUB-APPROPRIATION		4,294.6		4,815.0

SUB-APPROPRIATION 14-4C

TOURISM DEVELOPMENT

OBJECTIVE:

To provide leadership for and coordination of the overall development of tourism in the Province, including interdepartmental and non-government initiatives; to stimulate and facilitate industry growth by assisting in the planning of new and expanding tourism facilities, accommodations, attractions and services; and to increase the competitiveness of Manitoba's tourism industry by focusing on quality standards, service standards and improved marketing strategies.

ACTIVITY IDENTIFICATION:

Provides specialized consulting services to existing and potential tourism industry developers and operators through a range of activities including economic feasibility assessment, business planning, project financing, quality coordination, and advice on regulatory matters.

Provides cost-shared funding assistance to support new product development, diversification and/or marketing opportunities, business planning and feasibility studies, targeting the priority tourism sectors of outdoor adventure and ecotourism, Aboriginal tourism, cultural and heritage tourism, rural (agri-tourism), and regional/community tourism development initiatives.

Assists the seven rural tourism regions with the implementation of their regional tourism marketing plans through planning assistance and cost-shared marketing.

Supports the Manitoba Aboriginal Tourism Association through business consulting services and cost shared funding.

Serves as a resource for tourism education and training programs with educational institutions and the private sector.

Coordinates the preparation of an annual tourism development report benchmarking the industry and summarizing government assistance provided.

EXPECTED RESULTS:

Growth and development of viable tourism products that match current market demands and will make Manitoba more competitive on a national and international basis.

Partnerships with the tourism industry, regional associations and communities, through the Product Development Program and Rural Regional Tourism Initiative, that leverages an investment in Manitoba's tourism industry in excess of $750.0.

Establishment of a strong Aboriginal tourism association that will lead to the growth and development of Aboriginal tourism in Manitoba.

Establishment of additional outdoor and ecotourism packages focussing on wildlife viewing and birding through Manitoba's natural and historic corridors.

Strengthened cultural and heritage tourism product in partnership with the City of Winnipeg and heritage associations.

Skilled and knowledgeable tourism labour force committed to quality and service excellence.

SUB-APPROPRIATION 14-4C
TOURISM DEVELOPMENT

	Estimates of Expenditure 2000/01		Estimates of Expenditure 1999/2000	
	FTE	$(000's)	FTE	$(000's)
1. Salaries				
Managerial	1.00	66.5	1.00	69.2
Professional Technical	4.00	227.1	4.00	222.1
Administrative Support	2.00	70.5	2.00	70.9
Employee Benefits		36.4		29.9
Total Salaries & Employee Benefits	7.00	400.5	7.00	392.1
2. Other Expenditures				
Transportation		30.0		4.0
Communications		18.0		9.8
Supplies and Services		100.0		133.9
Other Operating		56.1		103.4
Total Other Expenditures		204.1		251.1
3. Grant Assistance		498.6		688.6
TOTAL SUB-APPROPRIATION		1,103.2		1,331.8

Resolution No.	Appprop. No.	Culture, Heritage and Tourism (14) Details of Appropriation	Estimates of Expenditure 2000/01 $(000's)	Estimates of Expenditure 1999/2000 $(000's)
14-5	5.	**SENIORS DIRECTORATE**.....	761.7	952.3
		Advises the Government through the Minister responsible for Seniors on matters concerning seniors; co-ordinates the evaluation of government policies, programs and legislation in order to ensure that the needs of seniors are met; communicates information to seniors throughout the Province on pertinent government programs in order to facilitate accessibility; develops projects in partnership with other departments, community groups and the private sector; and works with the Manitoba Council on Aging in the exploration of aging issues.		

SUB-APPROPRIATION 14-5

SENIORS DIRECTORATE

OBJECTIVE:

To promote the interests of seniors and to ensure policies, programs and services are sensitive to their needs and concerns and to provide a central source of contact for seniors and their families, seniors' organizations and government.

ACTIVITY IDENTIFICATION:

Represents the views of seniors and seniors' organizations within government , acts as a liaison with government departments to ensure factors relevant to seniors are consistently included in legislation, policy and program development.

Provides a central source of information and referral for the public on government programs and community-based services for seniors through the province-wide, toll-free bilingual Seniors Information Line; support for seniors who are victims of abuse through a province-wide, toll-free bilingual Abuse Line; and referral and follow-up to the public expressing a concern or complaint about personal care homes through a province-wide, toll-free bilingual Personal Care Home Concern/Complaint Line.

Develops and distributes necessary educational tools and resources on seniors' issues as they are identified; i.e. medication use, elder abuse, information for informal caregivers, legal information for seniors, health-services information, daily active living, training for retailers and service-providers, older drivers, and use of day-to-day technology.

Acts as a liaison with Federal/Provincial/Territorial officials for seniors' issues in other jurisdictions in Canada. Contributes to the National Framework on Aging (NFA), a strategy developed by the Federal/Provincial/Territorial Ministers responsible for Seniors to assess the impact of change on seniors.

Provides informational workshops on issues and services related to aging.

EXPECTED RESULTS:

Effective and appropriate government services for seniors that include new government initiatives to benefit seniors in Manitoba; greater co-operation and consistency between departments in addressing seniors' issues; and legislation and policy that better accommodate the needs of seniors.

Representation of the interests of Manitoba seniors at national and interjurisdictional levels.

Greater public awareness of community and government resources available for seniors.

Improved information and support for seniors enabling greater independence and healthier lifestyles.

Heightened awareness of services and businesses in the community to the needs of seniors such as easy access to buildings or effective signage.

Better understanding and awareness of aging and emerging societal issues, gerontological research.

SUB-APPROPRIATION 14-5

SENIORS DIRECTORATE

	Estimates of Expenditure 2000/01		Estimates of Expenditure 1999/2000	
	FTE	$(000's)	FTE	$(000's)
a) Salaries				
Managerial	1.00	68.9	1.00	69.0
Professional Technical	5.00	252.3	5.75	294.0
Administrative Support	3.00	102.8	3.00	103.4
Employee Benefits		42.4		57.2
Total Salaries & Employee Benefits	9.00	466.4	9.75	523.6
b) Other Expenditures				
Personnel Services		5.0		5.0
Grant/Transfer Payments		78.0		138.0
Transportation		15.3		29.8
Communications		87.9		111.0
Supplies and Services		64.6		115.3
Other Operating		44.5		29.6
Total Other Expenditures		295.3		428.7
TOTAL SUB-APPROPRIATION		761.7		952.3

Resolution No.	Appprop. No.	Culture, Heritage and Tourism (14) Details of Appropriation	**Estimates of Expenditure 2000/01 $(000's)**	Estimates of Expenditure 1999/2000 $(000's)
14-6	6.	**CAPITAL GRANTS**.....	**4,705.9**	4,705.9
		Provides Capital funding to maintain and repair major cultural facilities. Provides for grant assistance to the owners/lessees of designated heritage building for work related to the preservation of their buildings. Provides grants to non-profit organizations to undertake facility projects which provide long-term recreational and social benefits for the general community.		
	a)	Cultural Organizations	**1,880.9**	4,380.9
	b)	Heritage Buildings	**300.0**	300.0
	c)	Community Places Program	**2,525.0**	2,525.0
			4,705.9	7,205.9
	d)	Less: Recoverable from Capital Initiatives	**-**	(2,500.0)
			4,705.9	4,705.9

Resolution No.	Appprop. No.	Culture, Heritage and Tourism (14) Details of Appropriation	**Estimates of Expenditure 2000/01 $(000's)**	Estimates of Expenditure 1999/2000 $(000's)
14-7	7.	**AMORTIZATION OF CAPITAL ASSETS.....**	**628.3**	588.2
		Provides for the amortization of capital assets.		

PART 3

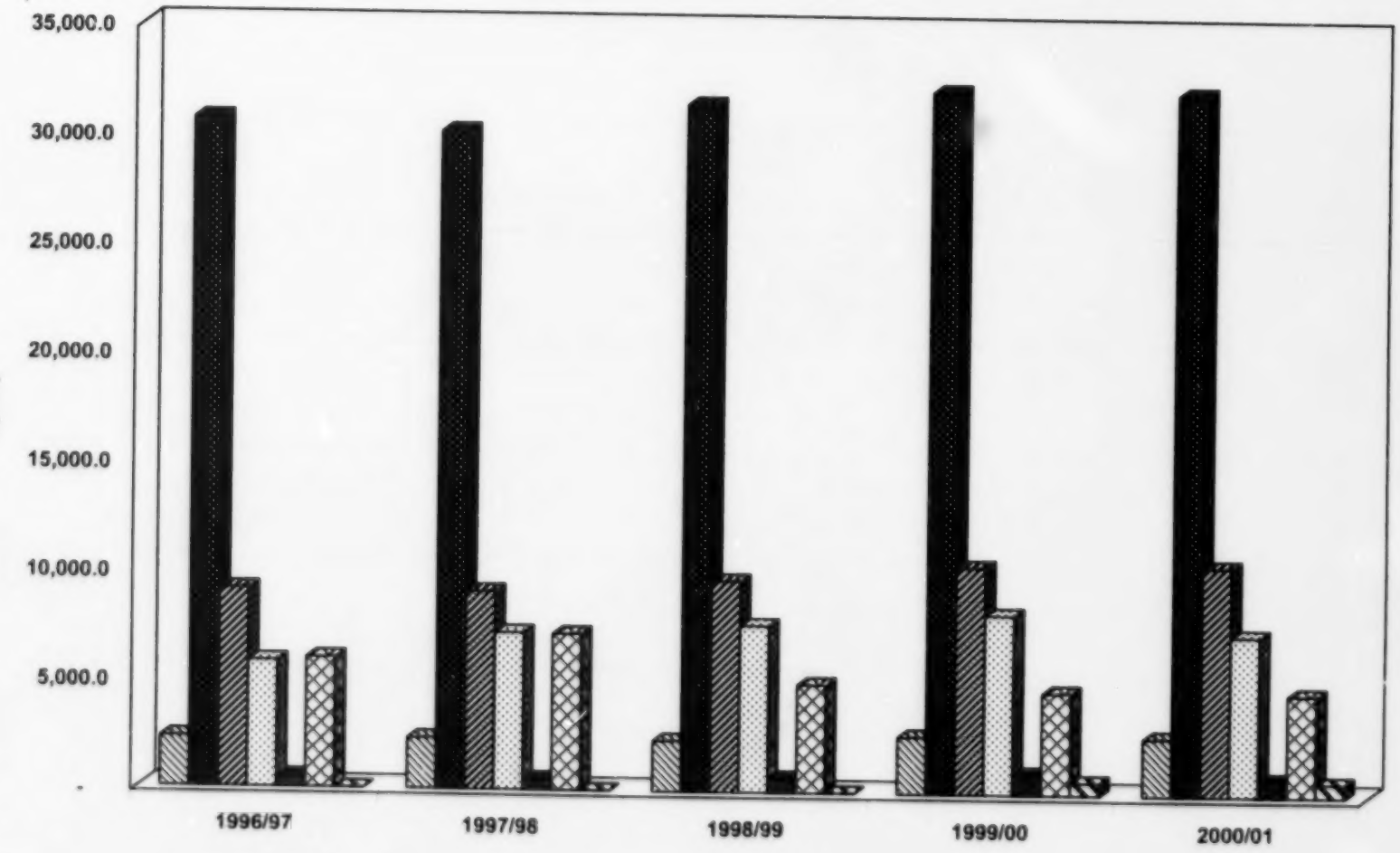
HISTORICAL INFORMATION

CULTURE, HERITAGE AND TOURISM
FIVE-YEAR EXPENDITURE AND STAFFING SUMMARY
BY MAIN APPROPRIATION

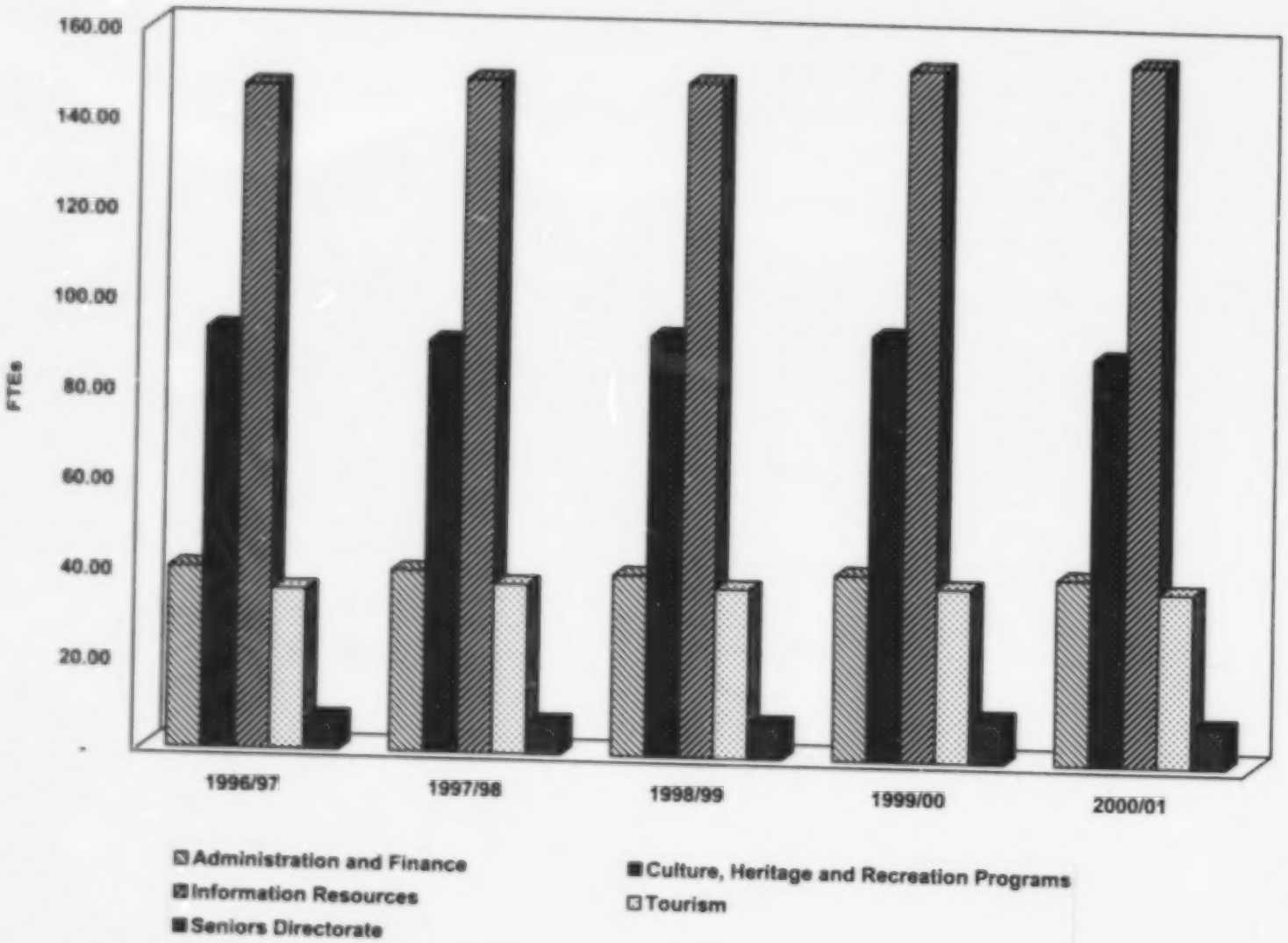
	Actual/*Adjusted Estimates of Expenditure						Adjusted Estimates of Expenditures		Printed Main Estimates of Expenditures	
	1996/97		1997/98		1998/99		1999/00		2000/01	
	FTE	$	FTE	$	FTE	$	FTE	$	FTE	$
Administration and Finance	40.00	2,321.8	40.00	2,337.5	40.00	2,332.5	41.00	2,628.8	41.00	2,649.0
Culture, Heritage and Recreation Programs	93.08	30,713.1	91.15	30,170.3	93.15	31,491.4	94.15	32,194.6	90.15	32,178.8
Information Resources	147.19	9,124.1	149.37	9,080.7	149.50	9,663.2	153.50	10,415.2	155.50	10,515.8
Tourism	35.41	5,815.1	37.41	7,206.2	37.41	7,637.2	38.41	8,233.4	38.41	7,351.9
Seniors	7.00	528.7	7.00	517.7	7.75	668.3	9.75	952.3	9.00	761.7
Capital Grants	-	5,988.1	-	7,183.2	-	4,973.8	-	4,705.9	-	4,705.9
Amortization	-	-	-	-	-	22.8	-	588.2	-	628.3
Total	**322.68**	**54,490.9**	**324.93**	**56,495.6**	**327.81**	**56,789.2**	**336.81**	**59,718.4**	**334.06**	**58,791.4**

* Adjusted figures reflect historical data on a comparable basis in those appropriations affected by a re-organization, during the years under review.

CULTURE, HERITAGE AND TOURISM
FIVE-YEAR EXPENDITURE SUMMARY



CULTURE, HERITAGE AND TOURISM
FIVE-YEAR STAFFING SUMMARY



PART 4

GLOSSARY

GLOSSARY

COST ELEMENT

A cost element is a classification of expenditures according to the nature of expense such as salaries, supplies and services, etc., which identifies the object of expenditure out of appropriation funds. The government accounting system tracks expenditures according to the following cost element groups:

Cost Element Group	Components
Salaries	Regular Earnings, Other Earnings (overtime, shift premium), Ministers and Members of the Legislative Assembly, Fringe Benefits, Other (Worker's Compensation Allowance, Supplement), Health and Education Tax Levy, Benefit Chargeback.
Grants and Transfer Payments	Discretionary Grant, Nondiscretionary Grant, Transfer Payment, Valuation Allowance, Capital Grant.
Transportation	Vehicles, Aircraft, Bus , Train, Taxi, Non-Government Personnel, Travel Agency Fees, Freight/Courier.
Communication	Telephone, Electronic Communication Services, Postal Services, Advertising/Program, Radio Systems, Other.
Supplies and Services	Operating Supplies, Materials, Office Supplies, Maintenance, Other Services, Rentals, Professional Services, Utilities, Other Fees.
Public Debt	Credit/Debit Card fees, Gain/Loss on Foreign Exchange, Interest on Debt, Discount on Debt, Amortization, Debt Interest Charges, Other Charges.
Minor Capital	Land, Buildings, Vehicles, Machinery & Equipment, Computers, Furniture, Leasehold Improvements, Loss on sale of an Asset, Amortization Expense.
Other Operating	Accommodations, Food and Beverage, Computer Related Charges, Insurance Costs, Publications, Allowances and Other Financial Compensation, Other Personnel Costs, (relocation/transfer costs), Other (membership fees, hospitality, employee training, uniforms, conference/convention registration fees, incidental allowances), Imputed Surcharges.
Financial Assistance and Related Costs	Consumables on Behalf of Citizens (Clothing, Food, Drugs), Fees and Services, Shelter, Transportation, Special Needs, Direct Assistance Payments, Indirect Assistance Payments.

EMPLOYEE BENEFITS

Costs incurred by government for its contributions to the Employment Insurance Program, the Canada Pension Plan, the Group Life Insurance Plan and the Ambulance, Hospital Semi-private Plan, as well as the payments made under the Dental Plan, the Long-term Disability Plan and the Levy for Health and Post Secondary Education.

ESTIMATES OF EXPENDITURE (ADJUSTED)

A realignment of the previous year's estimates of expenditure for any organizational change to provide for more accurate and realistic comparisons from one budget year to the next.

FULL-TIME EQUIVALENT (FTE)

Measurement for number of positions. Every full-time regular position represents one full-time equivalent position. Other categories (e.g. term, departmental, sessional, contract) are measured in proportional equivalents, e.g., a program with a vote of 1.50 term FTE could hire staff in any combination that results in a total of 1½ years (or 78 weeks) of employment (e.g. 6 staff for 3 months (13 weeks) each; 2 staff for 9 months (39 weeks) each; 1 full-time and 1 half-time staff for 1 year; 3 half-time staff for 1 year, etc.).

STAFF CATEGORIES

Managerial

Positions which have been delegated the authority and have the responsibility to plan, administer and control the resources and activities of a defined organizational unit in the Manitoba Government, and are directly and fully accountable for:

- the utilization of resources in achieving planned objectives, including the development of a budget and the initiation and authorization of expenditures; and,
- the organization's results and impacts.

Professional/Technical

Employees who have duties that relate to specific areas of program operations requiring some functional specialization.

Included in this category are employees classified within the following components and/or series:

Education
Health
Legal, Inspection and Regulatory
Physical Sciences
Social Sciences
Trades, Operations and Services
Personnel Officer Series
Administration (with the exception of the Administrative Officer Series)
Engineers (O.P.E.E.P.M)
Legal Aid Lawyers (L.A.L.A)
Crown Attorneys (M.A.C.A)
Doctors (M.M.A)
L.A.M.C. Staff
Professional Officer Series

NOTE: Those employees designated as managers and also classified within one of the above components or the excluded component shall be categorized only once, as managerial.

Administrative Support

Employees who have duties related to the provision of support and assistance to program operations.

Included in this category are employees classified within the clerical component or the Administrative Officer Series.